



Dear Valued Advertiser:

Place an ad with Ars Choralis and connect with our valuable audiences, who support the community and the arts in the Woodstock/Kingston/Rhinebeck Mid-Hudson Valley area. **Your listing will appear in our six concert programs: Dec. 2025, March, and June 2026.** You will be represented on the SPONSORS page of our website at arschoralis.org . ***And as a special bonus this year, we are offering you one pair of complimentary tickets to the performance of your choice!***

Ad Specs:

	<u>Size</u>	<u>Cost</u>
1/4 Page	1.75 x 4.5 horizontal	\$50 (Business Card sized) or 3.5 x 2 vertical
1/2 Page	3.5 x 4.5 horizontal	\$95
Full Page	7.5 x 4.5 vertical	\$150
Inside Front Cover*	7.5 x 4.5 vertical	\$225
Inside or Outside Back Cover*	7.5 x 4.5 vertical	\$225

*Cover space is available on a first-come basis, with preference given to previous year's advertiser

Provide camera-ready art or a digital file (**300 DPI JPEG format preferred**). A business card is also fine. *Black and-white graphics are best. Half-tones do not reproduce as clearly.* Submit art to Anne Brueckner anne.brueckner@arschoralis.org or to your Ars Choralis representative. **PLEASE BE SURE YOUR AD IS SUBMITTED BY OCTOBER 28.**

PAYMENT is due at time of the submission. We accept cash, or checks made out to: ARS CHORALIS, INC. Payment can also be made via our website through the Sponsor page at <https://arschoralis.org/advertisers-sponsors-info/>.

ARS CHORALIS Barbara Pickhardt, Music Director - Frances Barney Knutsen, President
PO Box 903, Woodstock, NY, 12498

Receipt

Date: _____

Company or Individual: _____

Contact info: _____

AMOUNT \$ _____ CASH (circle) ONLINE (circle) CHECK # _____

AD SELECTED (circle):

¼-page:\$50 ½-page:\$95 Full-page:\$150 Inside Front Cover, Inside Back Cover, or Back Cover: \$225

By: _____ (Ars Choralis Representative) **THANK YOU!**

DECEMBER 2025, MARCH, AND JUNE 2026 CONCERTS

ADVERTISING CONTRACT By, and between:

CONTACT: _____

COMPANY: _____

ADDRESS: _____

PHONE: _____ EMAIL: _____

and ARS CHORALIS to reserve advertising / sponsorship space in our 2025-26 concert season programs. You will also be included on our website SPONSORS page.

CHOSEN AD SIZE (circle):

Outside back cover \$225 (priority is given to previous year's advertiser)

Inside front or Inside back cover \$225 (priority is given to previous year's advertiser)

Full Page \$150

1/2 Page \$95

1/4 Page \$50

COPY: Same as last year _____ New _____

AMOUNT \$ _____ CASH (circle) ONLINE (circle) CHECK # _____

PAYMENT: Full payment is requested upon signing of this contract. Make checks payable to ARS CHORALIS, INC.

COPY: Camera-ready copy is requested. A business card is OK for that size ad.

GRAPHICS: Logos and other graphic materials can be reproduced as specified. *Black-and-white graphics are best. Half-tones do not reproduce as clearly.* **300 DPI JPEG graphics file is requested.**

Submit art to Anne Brueckner anne.brueckner@arschoralis.org or to your Ars Choralis representative.

Ars Choralis Representative: _____ Date _____

PLEASE RETURN THIS COMPLETED PAGE TO ANNE BRUECKNER

THANK YOU!